

# AUCKLAND UNITED F.C. ACADEMY

- OFFICIAL HANDBOOK -

SEASON 2021

# WELCOME TO THE ACADEMY

*Auckland United F.C. was formed in early 2020 with the amalgamation of Onehunga Sports FC and Three Kings United. At the same time, the successful Wellington Phoenix Soccer School was rebranded to Auckland United Academy and remained under the directorship of Miya (Hiroshi Miyazawa) and Jo Dawkins.*

*The Academy programme is based on 20 years of experience as a leading football development programme across New Zealand and has produced more than 30 New Zealand representatives from U17 to All Whites as well as a multitude of players who have signed professional contracts with notable clubs from overseas.*

*The Academy programme focuses on 4 main areas: Individual Techniques, Football Intelligence, Physical Development, Personal Development.*

*Establishing ourselves as an elite Academy across the past two decades, we have developed international relationships with professional clubs within Europe, Asia, and Australia. Travelling around the world for prestigious tours and tournaments, our international opportunities and relationships poses as an exciting prospect for our current generation of Academy players.*

*Our ultimate goal is to help develop world class footballers, as well as people. It is important that we create a pathway to inspire and support the dreams of our young players. By working hard and developing good standards, our youngsters will be well prepared to succeed in whatever they choose to do or pursue in their lives.*

*A final message to our parents, we truly believe that we must work together to develop young players so building a trusting relationship with you is very important for us to make a successful programme.*



**JO DAWKINS**

**AUCKLAND UNITED F.C. ACADEMY  
DIRECTOR OF FOOTBALL**



**HIROSHI MIYAZAWA**

**AUCKLAND UNITED F.C. ACADEMY  
ACADEMY DIRECTOR**



# AUFC ACADEMY

## MISSION STATEMENT

### VISION

To provide the best football environment across New Zealand, in order to develop world-class football players and exceptional young people.

### VALUES

**RESPECT:** To be respectful towards teammates, coaches, and opposition in all communication, conduct, and competition.

**PASSION:** To bring enthusiasm, energy, and excitement to all that we do.

**PROFESSIONALISM:** To demand and deliver excellence at all times and levels of the Football Club.

## UNITED TOGETHER

We are **#UnitedTogether**  
Embracing, serving, and connecting our communities.

# PLAYER PATHWAY

THE AUCKLAND UNITED F.C. ACADEMY PROVIDES  
A PROVEN PATHWAY TO PROFESSIONAL FOOTBALL



## U9 - U10



Part-time Academy Programme  
3 contacts



Play Club Football for AUFC



7 a side



International Tour Preparation

## U11 - U12



Part-time Academy Programme  
4 contacts



Play Club Football for AUFC



9 a side



Regional Tournaments

## U13 - U14



Full-time Elite Academy Programme  
4 contacts



Play Club Football for AUFC



11 a side



International Tour Preparation



Regional Tournaments



U14  
NZ Football Identification

## U15



Full-time Elite Academy Programme  
4 contacts



Play Club Football for AUFC



International Tour Opportunity



ACFC U17 Tournament



Overseas Professional Experiences



U15  
NZ Football Identification

## U17



Full-time Elite Academy Programme  
4 contacts



Play Club Football for AUFC

NRFL Premier Mens Team



USA University Soccer Scholarship



ISPS Handa Premiership

National Youth League



Overseas Professional Trials + Contracts



U17 & U20 World Cup Cycles

NZ U23 Olympic Cycle



# GIRLS PLAYER PATHWAY

THE AUCKLAND UNITED F.C. ACADEMY PROVIDES  
A PROVEN PATHWAY TO PROFESSIONAL FOOTBALL



## U10-U11



Full-time Academy  
Programme  
3 contacts



Play Club Football  
for AUFC



7 a side



Regional  
Tournaments

## U12 - U13



Full-time Academy  
Programme  
3 contacts



Play Club Football  
for AUFC



9 a side



Regional  
Tournaments

## U14



Full-time Academy  
Programme  
3 contacts



Play Club Football  
for AUFC  
(Y League)



11 a side



Regional  
Tournaments



U14  
NZ Football  
Identification

## U16



Full-time Academy  
Programme  
3 contacts



Play Club Football  
for AUFC



Regional  
Tournaments



National  
Women's  
League



U17  
NZ Football  
Identification



USA University  
Soccer  
Scholarship



# AUFC ACADEMY

## NOTABLE GRADUATES

- Sarpreet Singh

New Zealand All Whites & Bayern Munich F.C.

- Max Mata

NZ U17 & U20 World Cup & Grasshopper Zurich FC

- Te Atawhai Hudson-Wihongi

New Zealand All Whites & Wellington Phoenix FC

- Moses Dyer

New Zealand All Whites & Valour FC

- Mike Den Heijer

NZ U17 & U20 World Cup & NEC Nijmegen

- Liam Jordan

South Africa & HB Koge

- Michael Fitzgerald

Albirex Niigata JPN

- Robert Tipelu

NZ U23 Olympic Qualifiers

- Boyd Curry

NZ U17 & U20 World Cup, St Mary College USA

- Jake Porter

NZ U23 Olympic Qualifiers

- Monty Patterson

New Zealand All Whites & Ipswich Town F.C

- Leon Van Den Hoven

NZ U17 & U20 World Cup & RKC Waalwijk FC

- Alex Paulson

NZ U17 & U20 World Cup & Wellington Phoenix FC

- Sean Cooper

NZ U23 Olympic Qualifiers, University of California

- Billy Jones

NZ U17 World Cup Qualifiers, NZ U23 Olympic Qualifiers, University of Nevada





# AUFC ACADEMY

## NEW FACILITIES

In late 2020, Auckland United F.C received the keys for their brand new Clubhouse after 10 years of development. The state of the art club room splits fields number 1 & 2 and is the heart of Keith Hay Park.

The Club's full time administration, including Academy staff, will be based at Keith Hay Park in 2021 during the day. The new Clubhouse will also be the home of our Academy education nights and Auckland United game days. While Keith Hay Park will be our new home, the Academy will also continue to train at satellite grounds: Waikaraka Park and Bill McKinley Park.



[CLICK THE PHOTO ABOVE TO VIEW DRONE FOOTAGE](#)

# AUCKLAND UNITED F.C.

## ACADEMY OVERVIEW

Auckland United Academy is a 4-Term Development Programme for Elite Footballers.

The Academy Programme is for Boys U9 - U17 & Girls U10 - U16.

Players who are successful in joining the Academy, commit to the annual development programme and therefore play club football for Auckland United F.C. We also offer part-time training options for players who are currently attached to other clubs.

The annual training programme consists of:

- 3 - 4 Academy Trainings per week
- Four Term Annual Training Programme ( 30 - 38 weeks )
- Delivered by Professional Coaches ( Qualified & Approved by NZF )
- Academy Holiday Camps
- Proven Player Development Pathway & Philosophy

\*Additional specialised training programmes will also be on offer throughout 2021, including the 'Individual Development Programme' which is led by Academy Director and Womens Development Manager: Hiroshi Miyazawa and Mauro Donoso respectively.



# AUCKLAND UNITED F.C.

## ACADEMY CONTENT

### Football Programme

- Professional Coaching
- Full Year Programme
- AUFC Winter Season Game Day Coaching
- Certificate Programme #SecureYourStars
- Access to Hudl Performance Analysis Software
- Specialist GK Coaching

### Personal Development

- Individual Player Report Cards
- Individual Pathway Meetings
- Life Skills Programme

### International Opportunity

- International Tours
- Overseas Trials
- US Scholarship Pathway ( Striv3 Partnership )

### Sports Science - NEW!

- Overseen by NZF Head of Strength & Conditioning
- Player Testing ( Sprints, Vertical Jump, Yo-Yo etc )
- Strength & Conditioning Gym Programme
- Education ( Nutrition, Injury Prevention, Recovery )

# AUFC ACADEMY

## CLUB LICENSING

Auckland United has made a positive start with the New Zealand Football Club licensing programme.

In 2020, AUFC received accreditation for its Skill Centre Programme (U9-U12), Talent Development Program (U13-U17), and a National League Licence for the revised league proposal to start in the summer of 2021.

The successful accreditations place the Football Club among a very select number of clubs, nationally, who have achieved these accreditations and ensure our player pathway is as strong as possible.

To achieve accreditation, Auckland United needed to meet strict requirements in all aspects of programme delivery including: Club Development Philosophy & Curriculum, Coaching Qualifications, Health and Safety, Administration, and Equipment.



AUCKLAND UNITED

### NZF TALENT DEVELOPMENT PROGRAMME ACCREDITED

"At Auckland United F.C. our player pathway is at the heart of everything. We have a proven development philosophy which is delivered by a brilliant team of professional coaches. Our Talent Development programme will ensure we continuously develop homegrown talent to play for our Men's and Women's premier sides and furthermore, produce players capable of representing New Zealand and beyond." - Jo Dawkins (Auckland United Director of Football.)



AUCKLAND UNITED FC

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### NZF SKILL CENTRE ACCREDITED

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"Auckland United F.C. are delighted to have our Skills-Centre given NZF accreditation. A significant reason for our amalgamation was to achieve various club licensing and provide our players with programmes delivered to all abilities by qualified coaches. To be achieving these club licences so soon is a huge step in the right direction for Auckland United" - Jo Dawkins (Director of Football.)



# AUFC ACADEMY

## OFFICIAL PARTNERSHIPS

### adidas

Auckland United F.C have partnered with global football powerhouse adidas on a multi-year deal. With the common vision of being the best in the market, adidas and Auckland United F.C compliment each other both on and off the field. With market leading equipment and apparel, adidas is the perfect partner to support our players & coaches perform at their best and achieve their goals.

### Hudl

Hudl is a leading performance analysis company revolutionizing the way coaches & players prepare for and stay ahead of the competition. In short, Hudl is an online video analysis tool which allows for coaches & players to watch recorded footage of a team/individual in order to improve performance.

### Striv3

Striv3 is an elite sports management group who provide a 3-step model of support ( Prepare, Progress, Professional ) for athletes looking to go study and play at the U.S. collegiate level. Striv3 provide continual assistance from its mentors and clear direction as athletes transition from their sporting chapter into a professional career.

### UniSports

UniSports Sports Medicine is a multi-disciplinary medical treatment and research facility specialising in sports injuries and rehabilitation. Unisports provide athletes access to the appropriate medical personnel and ensures all aspects of an injury may be treated, from diagnosis through to full rehabilitation.





# AUFC ACADEMY

## 2021 TERM DATES

### TERM 1

(10 weeks)

Tuesday 9th February - Saturday 17th April  
April Holiday Camp: Monday 26th - Thursday 29th

### TERM 2

(10 weeks)

Monday 3rd May - Saturday 10th July  
July Holiday Camp: Monday 19th - Thursday 22nd

### TERM 3

(10 weeks)

Monday 26th July - Saturday 2nd October  
October Holiday Camp: Monday 11th - Thursday 14th

### TERM 4

(8 weeks)

Monday 18th October - Saturday 11th December

# AUFC ACADEMY

## KEY CONTACTS

**ACADEMY DIRECTOR: HIROSHI MIYAZAWA**  
MIYA@AUCKLANDUNITEDFC.ORG.NZ

**DIRECTOR OF FOOTBALL: JO DAWKINS**  
JO@AUCKLANDUNITEDFC.ORG.NZ

**GIRLS ACADEMY DIRECTOR: KATIE DUNCAN**  
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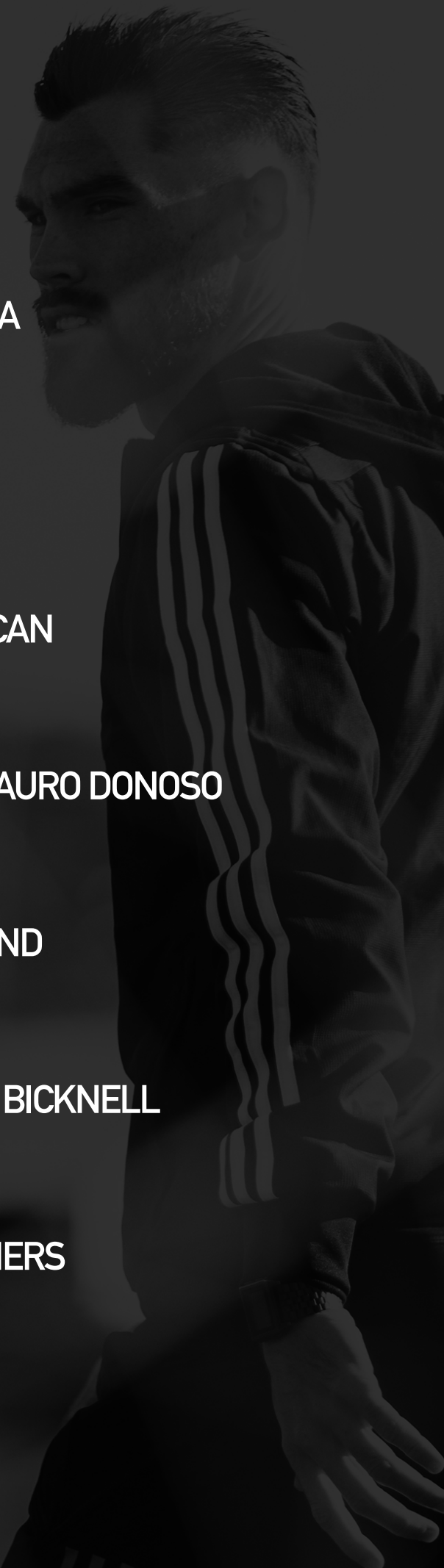
**WOMENS DEVELOPMENT MANAGER: MAURO DONOSO**  
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**ACADEMY COORDINATOR: ROSS HAVILAND**  
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**JUNIOR DEVELOPMENT OFFICER: BRAD BICKNELL**  
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**MARKETING MANAGER: MATT CARRUTHERS**  
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**ACCOUNTS MANAGER: TANIA YOVICH**  
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To find out more or enquire about our Academy programme,  
contact Jo Dawkins: [Jo@aucklandunitedfc.org.nz](mailto:Jo@aucklandunitedfc.org.nz)



**Auckland United F.C. Academy**  
[www.aucklandunitedfc.org.nz](http://www.aucklandunitedfc.org.nz)

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